

SALE OF EVENT ATTENDEE LISTS

For many years now it has been the practice of certain companies to request businesses all over the world to provide and/or rectify their company data, attaching a misleading form in their communication to be filled out. Headquartered in a range of different countries, these companies make a habit of continuously changing their names. Examples include: Commerciali Online Manuals S de RL de CV, Construct Data Verlag GmbH, wwwdb s.r.o, International Fair Directory, Mulpor Company, Trade Show Data etc.

More recently, companies have appeared offering to sell via email the attendee lists of events and trade shows and claiming to be able to provide information such as the names, addresses, emails and telephone numbers of exhibitors attending shows.

BolognaFiere hereby confirms most emphatically that it has never authorized any company or association to sell any data or information regarding its exhibitors, nor has it ever provided any such data to the companies engaging in this unlawful practice. BolognaFiere further confirms that, although not an easy task, given the constant changes of name and registered office of these companies, it intends to take legal action against these parties in order to protect its own rights and those of exhibitors attending its trade shows and events.

We therefore strongly recommend that you decline all sale offers of company data of the kind mentioned above since in no way may these be considered usable data collected in compliance with regulations governing personal data protection. with the result that their eventual use may carry the risk of heavy fines.